

## MEASURING INSTRUCTIONS FOR GOKEY CUSTOM FOOTWEAR

*For a perfect custom fit, please answer questions on all three pages.*

**CUSTOMER NAME:** \_\_\_\_\_

**PHONE NUMBER:** \_\_\_\_\_

Ensure an ideal custom fit **quickly and easily** for the most comfortable shoes from Gokey.  
 Simply fill out the measurement portion of the order form following the instructions below.  
 Then please mail (please do not fax or email) the form to

**GOKEY, PO BOX 970, TIPTON, MO. 65081**

**ALL ITEMS #1 - #18 MUST BE ANSWERED. FOR HELP, CALL CUSTOMER SERVICE AT : 660-433-5401**

**Payment information on Page 4**

### 1. ILLUSTRATE YOUR FOOT

**yourself or have someone trace it for you. It's easy!**

Remove your shoes and place your left foot on pg. 2 of the form. Hold a soft-lead pencil in an upright position and trace a clear, heavy line around your entire foot. Use care in outlining. Repeat for your right foot on pg. 3. If you have any irregularity, a sore, or tender joint, corn, or bunion on your foot, indicate it on your illustration.

### 2. DID YOU MEASURE OVER WOOL SOCKS?

( ) YES ( ) NO

### 3. OVER LIGHT SOCKS?

( ) YES ( ) NO

### 4. SHALL WE ALLOW FOR WOOL SOCKS?

( ) YES ( ) NO

*Now lets measure a little more. Use the diagram at right as a guide and write your measurements on the dotted lines.*

**PLEASE INDICATE SHOE SIZE.** Foot tracings alone are not sufficient

### IMPORTANT

When taking measurements, please wear the socks you plan to wear with your shoes. Do not use a hard ruler. Use a soft, seamstress' tape measure (one that will not stretch) **only**; draw the tape around the part you are measuring. **NOTE:** if size is unknown, please trace around the sole of the shoes you wear. If possible, take measurements over the pants and socks you intend to wear with your boots.

### 5. LEG MEASUREMENT I

*(for custom boots only)*

Measure above the largest part of your calf (below the knee) with a tape measure. If pants are to be worn inside boots, measure around pants. If not, measure only around socks.

### 6. LEG MEASUREMENT II *(for custom boots only)*

Measure around the largest part of your calf with a tape measure. If pants are to be worn inside boots, measure around pants. If not, measure only around socks.

### 7. LEG MEASUREMENT III *(for custom boots only)*

Measure around your leg with tape measure 10" off the floor. If pants are worn inside boots, measure around pants. If not, measure only around socks.

### 8. ANKLE MEASUREMENT

*(for all custom footwear)* Measure around your ankle, running the tape measure over the ankle bones.

### 9. HEEL MEASUREMENT

*(for all custom footwear)*

Measure from the bottom of your heel at the bend of the foot to front of the ankle.

### 10. INSTEP MEASUREMENT

*(for all custom footwear)*

Work the tape measure back and forth under the foot until you find the highest part of the arch, then wrap around your foot at the highest part of the upward curve in the bone on top of the foot.

### 11. BALL MEASUREMENT

*(for all custom footwear)*

The ball joint of your foot is located behind the big and little toe. Place tape measure around foot, directly over this joint. It will go around the foot diagonally, rather than straight across.

### 12. PANTS.

Are measurements over the pants you intend to wear tucked into your boots?

( ) YES ( ) NO

### 13. SOCKS.

Are measurements taken over the socks you intend to wear inside your boots?

( ) YES ( ) NO

### 14. LEG HEIGHT.

Give height of boot you wish here :

\_\_\_\_\_ INCHES

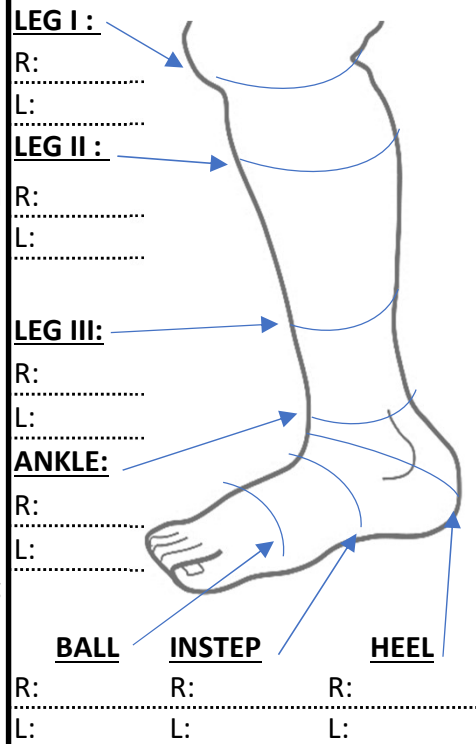
### 15. SHOE SIZE \_\_\_\_\_

### 16. SHOE WIDTH \_\_\_\_\_

### 17. AGE : \_\_\_\_\_

### 18. WEIGHT : \_\_\_\_\_

### MEASUREMENT DIAGRAM



**MAKE SURE  
THERE IS ONLY  
ONE LINE  
AROUND THE  
FOOT.**

**LEFT FOOT**

USE THIS PAGE  
TO DRAW YOUR  
LEFT FOOT.  
PLEASE USE  
MULTIPLE  
PIECES IF YOUR  
FOOT IS  
LONGER THAN  
THE PAPER.

*GOKEY WILL  
MEASURE  
WHEN YOU  
MAIL THIS  
SHEET IN.*

**TRACE WHILE  
WEARING THE  
SOCKS THAT YOU  
INTEND TO WEAR  
WITH YOUR NEW  
GOKEY CUSTOM  
BOOTS.**



**MAKE SURE  
THERE IS ONLY  
ONE LINE  
AROUND THE  
FOOT.**

**RIGHT FOOT**

USE THIS PAGE  
TO DRAW  
YOUR RIGHT  
FOOT. PLEASE  
USE MULTIPLE  
PIECES IF YOUR  
FOOT IS  
LONGER THAN  
THE PAPER.

*GOKEY WILL  
MEASURE  
WHEN YOU  
MAIL THIS  
SHEET IN.*

**TRACE WHILE  
WEARING THE SOCKS  
THAT YOU INTEND  
TO WEAR WITH  
YOUR NEW GOKEY  
CUSTOM BOOTS.**



				<b>ENCLOSED</b>			
				<input type="checkbox"/> AmExpress <input type="checkbox"/> Visa <input type="checkbox"/> Discover <input type="checkbox"/> Money Order <input type="checkbox"/> JCB <input type="checkbox"/> MC <input type="checkbox"/> Check			
				Account Number (all digits) _____ # _____			
CONTACT NAME:				<div style="display: flex; justify-content: space-between;"> <div><div></div><div></div><div></div><div></div></div> <div><div></div><div></div><div></div><div></div></div> <div><div></div><div></div><div></div><div></div></div> <div><div></div><div></div><div></div><div></div></div> </div>			
PHONE:				Exp. Date ____ / ____      CVV/CVC # _____			
EMAIL:							
BILL TO:				SHIP TO : (If different than BILL TO)			
NAME:				NAME:			
ADDRESS:				ADDRESS:			
CITY:		STATE:		ZIP :		CITY:	
ITEM NO	QTY	SIZE	DESCRIPTION			UNIT PRICE	TOTAL
9007	(Custom up-charge \$200.00 per pair)						
SHIPPING AND HANDLING			SHOES		\$8.95		
			BOOTS		\$10.95		
			ORDERS OVER \$150		\$0.00		
			MERCHANDISE TOTAL				
			S A L E  T A X	IOWA	7%		
				MICHIGAN	6%		
				MISSOURI	8.725%		
						TOTAL AMT ENCLOSED	

THANK YOU FOR YOUR BUSINESS!

FOR USE BY GOKEY OFFICE ONLY

CUSTOMER NUMBER :

ORDER NUMBER :

PO NUMBER :

WO NUMBER :

SPECIAL INSTRUCTIONS OR QUESTIONS: \_\_\_\_\_

